



# BUSINESS, ENTREPRENEURSHIP AND OPERATIONS

## PROGRAM OVERVIEW

Each field trip includes two components: a 60-minute supervised escape room experience, followed by a structured one-hour post-game session connected to the specific Ontario curriculum expectations of your course. Sessions are facilitated by Freeing Canada Station staff. This is a documented instructional activity – not a general team-building outing.

## WHAT'S INCLUDED

### Part 1 – Escape Room Experience

Students work in groups of 4–8 to solve interconnected puzzles. Approx. 60 min. Supervised at all times. Students may exit at any point.

### Part 2 – Post-Game Educational Session

Structured 1-hour session aligned to your specific course. Facilitated by Freeing Canada Station staff. No extra cost

## Focus of Session

Students explore how an escape room operates as a business, including customer experience, marketing decisions, leadership, and operational problem-solving

## Courses and Curriculum Expectations

### BEM10 – Building the Entrepreneurial Mindset

- A1.1 compare various business leadership styles and explain why it might be appropriate to use a particular style in a particular situation
- A2.1 identify a variety of existing and emerging digital technologies, tools, and applications designed to support the completion of business-related tasks
- A2.2 analyze and compare the benefits, limitations, costs, and risks associated with digital technologies
- A3.3 describe how their learning can be applied in careers including entrepreneurship
- A4.1 describe how entrepreneurial ventures address social, economic, environmental, and ethical issues
- B1.4 describe different business ownership structures

### BEP20 – Launching and Leading a Business

- A1.1 compare leadership styles
- A2.1 identify business technologies
- A2.2 analyze risks and benefits of technology
- A3.3 connect learning to careers
- A4.1 analyze how businesses address broader issues
- B1.1 explain how market forces affect supply, demand, and price
- B2.1 analyze how market structures affect business activity
- D1.1 describe production or service delivery processes
- D2.1 analyze marketing strategies
- D4.1 explain the role of management

### BDI3C – Entrepreneurship: The Venture

- A2.1 develop a profile of an entrepreneur
- A2.4 identify skills required for entrepreneurial success
- A2.8 describe the impact of entrepreneurs on society

### BDP30 – The Enterprising Person

- A3.1 identify factors that encourage an enterprising mindset
- B2.4 analyze how failure is used as a learning experience
- C1.1 explain the importance of problem-solving and creativity

### BMI3C and BMX3E – Marketing

- A1.1 define marketing activities
- A2.2 analyze factors that influence consumer decisions
- A2.4 describe how technology influences marketing
- D1.1 describe customer service techniques
- C2.2 compare visual display techniques

### BOH4M and BOG4E – Business Leadership

- B2.1 analyze stages of group development
- B2.4 apply teamwork skills
- C1.1 identify barriers to effective communication
- D2.1 describe planning strategies

### VISIT DURATION

Approx. 2.5 hrs standard  
3–3.5 hrs with lunch

### GROUP SIZE

Up to 8 students per room  
Rotations for full classes

### SCHEDULING

Weekdays, daytime Flex to  
match school timetable

### EDUCATIONAL COST

No extra charge Included in  
group rate

### APPROVAL SUPPORT

Curriculum codes provided  
One-page summary available

FOR TEACHERS: This document is designed for field trip approval.  
Full course list with Ontario curriculum expectation codes:  
[www.freeingcanadastation.ca/field-trip/courses-and-curriculum](http://www.freeingcanadastation.ca/field-trip/courses-and-curriculum)  
Downloadable one-page summary also available on the Field Trip page

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